



Jacob Pesenson

5th Year Architecture & Design Student

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EDUCATION

New Jersey Institute of Technology | Hillier College of Architecture & Design

September 2019 to May 2024

Current GPA : 3.85

Awards

Dean's List | 9 Consecutive Semesters

The Arcnet Architects, Inc. Endowed Scholarship

SKILLS

Design Skills

Quick Sketching | Adobe Suite | Graphic Design | Rhino 3D | Google Suite | Logo Design | Branding
Leadership | Typography | Photo Manipulation | Presentation | Attention to Detail

WORK EXPERIENCE

Graphic Design Intern

Ideanomics | Remote

June 2022 to August 2022

- *Assisting various design leaders with graphic design, production, and advertising research.*
- *Working in Adobe Illustrator to produce unique icon sets that would be used on both print and digital media that followed particular brand strategy guidelines.*
- *Working in Adobe Photoshop to produce superimposed imagery that included mockups, splash screens, and other digital content that would be used in presentations.*
- *Assembling and updating data sheets in Adobe InDesign to be in line with company design guidelines.*

Freelance Graphic Designer

Self-Employed | Westfield, NJ

January 2020 to Present

- *Small business rebranding that involved conceptualizing and designing logos, banners, social media advertisements, and more.*

American Institute of Architecture Students

NJIT Chapter | Newark, NJ

President (June 2022 to May 2023)

- *Overseeing operations of over 30 board members.*
- *Communicating information about events, opportunities, and conferences from the national organization to the students of NJIT.*
- *Fostering relations between other organizations for the benefit of design students.*

Communications Coordinator + Director (September 2020 to June 2022)

- *Creating graphics (Instagram Posts, Instagram Stories, and Posters) meant to advertise school events related to NJIT's architecture program.*
- *Managing social media accounts and Wix-based website.*